

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
960268-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
RPOF/3PAC/PETERSON	RPOF 3PACK	

Flight Dates	Order #	Alt Order #
10/03/12 - 10/21/12	960268	06361141

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/15/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/15/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-01	\$550.00	NM
2	10/08/12	10/12/12	WPBF News 25 Mornings6-7AM		MTWTF--	:30	5	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/08/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV02	\$550.00	NM
3 WPBF Tu		10/09/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV02	\$550.00	NM
1 WPBF W		10/10/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-01	\$550.00	NM
5 WPBF Th		10/11/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV02	\$550.00	NM
4 WPBF F		10/12/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-01	\$550.00	NM
3	10/03/12	10/05/12	WPBF News 25 Mornings6-7AM		--WTF--	:30	3	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	3	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF W		10/03/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-01	\$550.00	NM
2 WPBF Th		10/04/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-01	\$550.00	NM
1 WPBF F		10/05/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	SD25-TV-01	\$550.00	NM
4	10/15/12	10/15/12	Good Morning America 7-9AM		1-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/15/12	8:54 AM	Good Morning America	7-9AM	:30	SD25-TV02	\$550.00	NM
5	10/08/12	10/12/12	Good Morning America 7-9AM		MTWTF--	:30	5	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	7:29 AM	Good Morning America	7-9AM	:30	SD25-TV-01	\$550.00	NM

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Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/12/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	7:42 AM	Good Morning America	7-9AM	:30	SD25-TV-01	\$550.00 NM
3	WPBF	W	10/10/12	8:54 AM	Good Morning America	7-9AM	:30	SD25-TV02	\$550.00 NM
4	WPBF	Th	10/11/12	7:30 AM	Good Morning America	7-9AM	:30	SD25-TV02	\$550.00 NM
5	WPBF	F	10/12/12	7:59 AM	Good Morning America	7-9AM	:30	SD25-TV02	\$550.00 NM
6	10/03/12	10/05/12	Good Morning America	7-9AM	--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12	8:55 AM	Good Morning America	7-9AM	:30	SD25-TV-01	\$550.00 NM
3	WPBF	Th	10/04/12	7:59 AM	Good Morning America	7-9AM	:30	SD25-TV-01	\$550.00 NM
1	WPBF	F	10/05/12	8:59 AM	Good Morning America	7-9AM	:30	SD25-TV02	\$550.00 NM
7	10/08/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/08/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV02	\$450.00 NM
1	WPBF	Tu	10/09/12	9:28 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV02	\$450.00 NM
2	WPBF	W	10/10/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV02	\$450.00 NM
5	WPBF	Th	10/11/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV02	\$450.00 NM
3	WPBF	F	10/12/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV02	\$450.00 NM
8	10/15/12	10/15/12	Dr. Oz M-F 9-10a	9-10a	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	9:28 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV02	\$450.00 NM
9	10/03/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	3	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12	9:40 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-01	\$450.00 NM
3	WPBF	Th	10/04/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-01	\$450.00 NM
1	WPBF	F	10/05/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV-01	\$450.00 NM
10	10/03/12	10/05/12	The View	11A-12PM	--WTF--	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	10:58 AM	The View	11A-12PM	:30	SD25-TV-01	\$800.00 NM
2	WPBF	F	10/05/12	11:30 AM	The View	11A-12PM	:30	SD25-TV02	\$800.00 NM
11	10/09/12	10/12/12	The View	11A-12PM	-T--F--	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T--F--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	11:32 AM	The View	11A-12PM	:30	SD25-TV-01	\$800.00 NM
2	WPBF	F	10/12/12	11:31 AM	The View	11A-12PM	:30	SD25-TV-01	\$800.00 NM

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Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/12/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-T--F--	:30	2	\$800.00	NM
12	10/08/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 12:12 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV02 \$350.00 NM 4 WPBF Tu 10/09/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV02 \$350.00 NM 1 WPBF W 10/10/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV-01 \$350.00 NM 5 WPBF Th 10/11/12 12:23 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV02 \$350.00 NM 3 WPBF F 10/12/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV02 \$350.00 NM									
13	10/03/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/03/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV-01 \$350.00 NM 3 WPBF Th 10/04/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV-01 \$350.00 NM 1 WPBF F 10/05/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV-01 \$350.00 NM									
14	10/15/12	10/15/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 SD25-TV02 \$350.00 NM									
15	10/15/12	10/15/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 4:21 PM Dr. Oz 4-5p :30 SD25-TV02 \$1,000.00 NM									
16	10/08/12	10/12/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 10/08/12 4:28 PM Dr. Oz 4-5p :30 SD25-TV-01 \$1,000.00 NM 3 WPBF Tu 10/09/12 4:41 PM Dr. Oz 4-5p :30 SD25-TV02 \$1,000.00 NM 1 WPBF W 10/10/12 4:40 PM Dr. Oz 4-5p :30 SD25-TV02 \$1,000.00 NM 5 WPBF Th 10/11/12 4:37 PM Dr. Oz 4-5p :30 SD25-TV02 \$1,000.00 NM 2 WPBF F 10/12/12 4:26 PM Dr. Oz 4-5p :30 SD25-TV02 \$1,000.00 NM									
17	10/03/12	10/05/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/03/12 4:27 PM Dr. Oz 4-5p :30 SD25-TV-01 \$1,000.00 NM 1 WPBF Th 10/04/12 4:22 PM Dr. Oz 4-5p :30 SD25-TV-01 \$1,000.00 NM 3 WPBF F 10/05/12 4:10 PM Dr. Oz 4-5p :30 SD25-TV02 \$1,000.00 NM									
18	10/15/12	10/15/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	1-----	:30	1	\$900.00	NM



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Advertiser	Product	Estimate Number
RPOF/3PAC/PETERSON	RPOF 3PACK	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/15/12	10/15/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 5:10 PM M-F 5pm News 5-6pm :30 SD25-TV-01 \$900.00 NM									
19	10/08/12	10/12/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/08/12 5:43 PM M-F 5pm News 5-6pm :30 SD25-TV02 \$900.00 NM 2 WPBF Tu 10/09/12 5:28 PM M-F 5pm News 5-6pm :30 SD25-TV02 \$900.00 NM 4 WPBF W 10/10/12 5:54 PM M-F 5pm News 5-6pm :30 SD25-TV02 \$900.00 NM 1 WPBF Th 10/11/12 5:15 PM M-F 5pm News 5-6pm :30 SD25-TV02 \$900.00 NM 5 WPBF F 10/12/12 5:54 PM M-F 5pm News 5-6pm :30 SD25-TV02 \$900.00 NM									
20	10/03/12	10/05/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/03/12 5:14 PM M-F 5pm News 5-6pm :30 SD25-TV-01 \$900.00 NM 3 WPBF Th 10/04/12 5:41 PM M-F 5pm News 5-6pm :30 SD25-TV-01 \$900.00 NM 1 WPBF F 10/05/12 5:21 PM M-F 5pm News 5-6pm :30 SD25-TV-01 \$900.00 NM									
21	10/15/12	10/15/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	1-----	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV02 \$1,050.00 NM									
22	10/08/12	10/12/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	MTWTF--	:30	5	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 6:10 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-01 \$1,050.00 NM 3 WPBF Tu 10/09/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-01 \$1,050.00 NM 1 WPBF W 10/10/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-01 \$1,050.00 NM 5 WPBF Th 10/11/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-01 \$1,050.00 NM 4 WPBF F 10/12/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-01 \$1,050.00 NM									
23	10/03/12	10/05/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	--WTF--	:30	3	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-01 \$1,050.00 NM 2 WPBF Th 10/04/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV-01 \$1,050.00 NM 3 WPBF F 10/05/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SD25-TV02 \$1,050.00 NM									
24	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number
RPOF/3PAC/PETERSON	RPOF 3PACK	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
24	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM																																																																														
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30	10/03/12	10/05/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	--WTF--	:30	3	\$1,000.00	NM																																																																														
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
960268-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
RPOF/3PAC/PETERSON		RPOF 3PACK	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/03/12	10/05/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-01 \$1,000.00 NM									
31	10/08/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/08/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV02 \$1,000.00 NM									
2 WPBF Tu 10/09/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV02 \$1,000.00 NM									
1 WPBF W 10/10/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV02 \$1,000.00 NM									
4-WPBF Th 10/11/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV02 \$1,000.00 NM									
5 WPBF F 10/12/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV02 \$1,000.00 NM									
32	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
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1 WPBF M 10/15/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 SD25-TV-01 \$1,000.00 NM									
33	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 8:42 AM Sat 8-9am News Sat 8-9am :30 SD25-TV02 \$450.00 NM									
34	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 8:44 AM Sat 8-9am News Sat 8-9am :30 SD25-TV02 \$450.00 NM									
35	10/13/12	10/13/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 Sat 7pm News 7-730pm :00 \$800.00 NM									
Credited									
36	10/06/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 7:22 PM Sat 7pm News 7-730pm :30 SD25-TV-01 \$800.00 NM									
37	10/05/12	10/05/12	10-11a Anderson Cooper	10-11a	----F--	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 10:28 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV02 \$450.00 NM									
2 WPBF F 10/05/12 10:48 AM 10-11a Anderson Cooper 10-11a :30 SD25-TV-01 \$450.00 NM									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
960268-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/08/12	10/14/12	10-11a Anderson Cooper 10-11a		MTWTF--	:30	5	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	10:51 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-01	\$450.00 NM
4	WPBF	Tu	10/09/12	10:25 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV02	\$450.00 NM
2	WPBF	W	10/10/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV02	\$450.00 NM
5	WPBF	Th	10/11/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-01	\$450.00 NM
3	WPBF	F	10/12/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV02	\$450.00 NM
39	10/15/12	10/15/12	10-11a Anderson Cooper 10-11a		M-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV-01	\$450.00 NM
4	WPBF	M	10/15/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	SD25-TV02	\$450.00 NM
40	10/08/12	10/12/12	Nightline	11:35-12:05AM	MTWTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	11:54 PM	Nightline	11:35-12:05AM	:30	SD25-TV-01	\$700.00 NM
1	WPBF	F	10/12/12	11:55 PM	Nightline	11:35-12:05AM	:30	SD25-TV-01	\$700.00 NM
41	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	SD25-TV02	\$650.00 NM
42	10/06/12	10/06/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:52 PM	Sat Jeopardy	Sat 7:30-8PM	:30	SD25-TV02	\$800.00 NM
43	10/13/12	10/13/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$800.00 NM
Credited									
44	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	8:57 AM	Sun 8-9am News	Sun 8-9am	:30	SD25-TV-01	\$450.00 NM
45	10/13/12	10/13/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$800.00				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
960268-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/PETERSON	RPOF 3PACK		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/13/12	10/13/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	11:51 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	SD25-TV02	\$800.00 NM
46	10/15/12	10/15/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	9:11 AM	Dr. Oz M-F 9-10a	9-10a	:30	SD25-TV02	\$450.00 NM
47	10/10/12	10/12/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	SD25-TV02	\$350.00 NM
Total Spots							114		

Payment Terms 30 Days

<u>Gross Total</u>	\$96,200.00
<u>Agency Commission</u>	\$14,430.00
<u>Net Amount Due</u>	\$81,770.00